



The Smart Step Journey

Lessons from the Training of
Trainers in Ghana and Cameroon

May–June 2025



Hosted by:



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What will you find?

1

Summary of the Trainings

2

Key Resources

3

Smart Step Platform



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>> Training of Trainers in Ghana and Cameroon, May-June 2025

The **Smart Step Training of Trainers** sessions held in **Ghana and Cameroon** in 2025 brought together **more than 30 participants in each country**, representing a **wide range of professional backgrounds** including young entrepreneurs, teachers, former students, business managers, and representatives from educational institutions and government bodies. The training in **Ghana took place from 5 to 9 May** at Don Bosco Technical Institute Ashaiman in Tema and the **Cameroon session was held from 9 to 13 June** at Centre Professionnel Don Bosco Mimboman in Yaoundé.

The sessions were delivered by a team of expert trainers in entrepreneurship from the **Universitat Politècnica de València (UPV)** and experienced entrepreneurs and business leaders from **CEA-PME**, bringing a blend of academic expertise and practical business insight. Both programmes combined hands-on workshops and theoretical modules on entrepreneurship,



ToT Ghana, 5-9 May 2025



ToT Cameroon, 9-13 June 2025



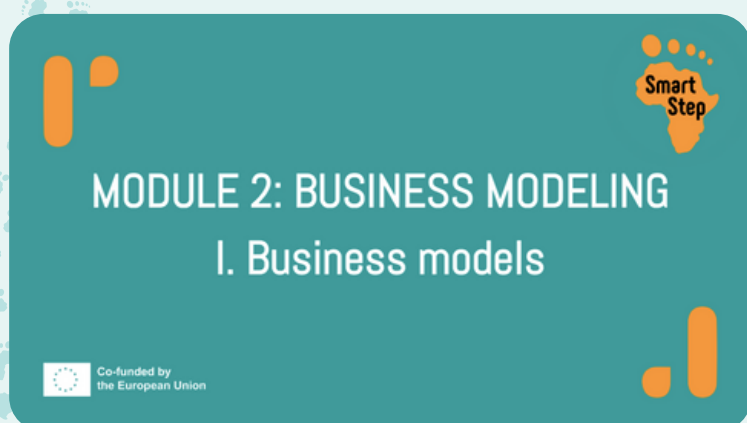
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>> Get to know the Smart Step Entrepreneurship Course

- **Module 1 – Entrepreneurial Ecosystems:** Introduction to the key actors, resources, and support structures that shape the entrepreneurial environment at local and national levels. [Access it here in English/French](#)
- **Module 2 – Business Modeling:** Tools and methods (such as the Business Model Canvas) to design and adapt sustainable business models aligned with market needs. [Access it here in English/French](#)
- **Module 3 – Validation Process:** Techniques to test and validate business ideas through customer feedback, market research, and iterative development. [Access it here in English/French](#)
- **Module 4 – Communicating and Protecting a Business:** Strategies for effectively presenting a business to stakeholders while addressing legal aspects and intellectual property. [Access it here in English/French](#)
- **Extra Contents:** How to Be a Good Mentor & How to Set up an Incubator and Resources for Work Based Learning & More. [Access it here in English/French](#)



Create your own Project with our Templates and Guidelines. [Access them here.](#)



Assess your knowledge with our Multiple Choice Exams. [Access them in English/French here](#)



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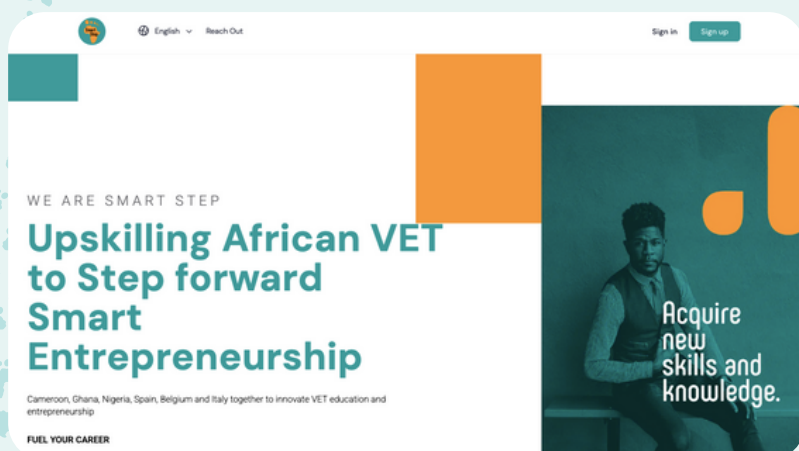
>>> How to use the SMART STEP Platform for Online Learning

How to Get Started on Smart Step – In 3 Simple Steps

- Visit smartstep-community.com and click on "Sign Up".
- **Enter your name, email, password,** and then verify your email (check the SPAM inbox, just in case)
- **Complete your profile by uploading a photo,** choosing your role (e.g. student, entrepreneur), and writing your professional bio

Enjoy the Smart Step Platform Features:

- Explore Career Paths in **Entrepreneurship, Waste Management, and Logistics**, with tailored resources and learning materials for African national contexts.
- **Engage and Connect through themed forums**, a vibrant exchange community, and direct interaction with mentors and African entrepreneurs.
- **Access Opportunities via an activity feed**, job and training listings, downloadable resources, and live Zoom events for continued collaboration.



Smart Step Platform



**Courses in
Entrepreneurship,
Logistics and Green
Waste Management**



+ 20 Learning Modules



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>>> How to become a Smart Entrepreneur?

Recommendations for Further Use in the Schools and Beyond

To maximize impact, we strongly recommend that teachers and business managers continue to use the training materials and Smart Step platform with their students and peers. The entrepreneurship guide, business project template, and PowerPoint presentations provide a solid foundation to:

- **Encourage idea generation and validation in your classroom** or local business incubator.
- **Foster collaborative project-based learning** using the Smart Step Materials for a group of students or entrepreneurs.
- **Guide young learners** through the creation of viable business models using the Smart Step Templates.
- **Use the video lessons and PPTs** in your lessons as a teacher.



Smart Step Project Website



Further info about the project and the consortium



Engage in discussions with experts.



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